The March 11, 2014 General Meeting for the Central Missouri CPCU Society Chapter was called to order at noon with Chapter President Jon Erickson presiding.

President Erickson mentioned the upcoming Company Spotlights: April – State Farm, May – Shelter Insurance, October-Auto – Owners Insurance and November – Columbia Insurance Group.

**Program**

Joe Knollenburg introduced Don Sekarski, CIG Loss Control Specialist, who enthusiastically gave a very informative program about the slip meter and slip meter assessments. Don shared that it is the best sales tool, not just in his opinion but with the support of objective data. He feels it is the best tool to affect change in the workplace. Don passed around a slip meter which is a small weighted tool to evaluate floor surface. The meter shows the coefficient of friction which needs to be .6 to meet ADA requirements. National Safety Council estimates, Work Comp Injury Experience and Department of Labor statistics show high frequency for slip/fall for accidents. Don showed an online demonstration utilizing the slip meter where the same floor surface has different COE. Use of the slip meter focuses a restaurant manager to pay attention to floor surfaces. There are numerous commercial uses for a slip meter. A Slip and Fall Prevention Employee Work Guide was shared with everyone. Don discussed his assessment work with Wendy’s, Denny’s and a Chicago Grocery Chain, a medical clinic and Texas Roadhouse. Finally, Don said that a business has to be ready, willing and able to make changes. A Question and Answer session concluded his presentation.

An honorarium will be presented to the Wounded Warrior Project in Don’s name.

President Erickson thanked Don and mentioned a recent Property Casualty 360 article about falls surpassing auto accidents in causing of serious spinal cord injuries.

**Committee Reports**

Andrea Stockman – Education Committee – The $750 High School Senior Scholarship Essays are due April 3. Information has been shared with all local High Schools and posted on our website. Two more judges are needed. Please contact her or Bill Johnson.

Diane Kidwell – Spread the Word – Congratulations to CPCUs Russ Baker and Lori Meyer on their recent promotions at Shelter Insurance. Monica Pfeiffer will be sending an email regarding CPCU Society Shirts with several shirt options and colors. There will be a link so that shirts can be ordered individually through the vendor. The Chapter paid the set-up fees to help with the cost of the shirts.

Jon encouraged everyone to wear a CPCU shirt to “Spread the Word” and shared that we will be giving away CPCU tumblers in the future. He also thanked Marjorie for terrific pictures from our January meeting at Shelter Insurance that were posted to our website.

Don Lang – Young Driver Program – he shared that it will be held Thursday, March 20, Hickman HS, 7-8 PM. He asked everyone to just to ask one person. He brought flyers highlighting the three outstanding speakers. There is no registration and no solicitation. We do mention CPCU to “Spread the Word”. He’s trying to get better attendance for this excellent program.

Monica Salmons – she shared that she spoke talked to Mike Holm, Institute Representative, who will speak to MEM on April 16 to promote insurance education. MEM is considering inviting CPCU candidates. She asked if other companies wanted to tap into this resource. Jon mentioned Mike was at Columbia Insurance Group last year and was very well received. Mike has individualized company data available.

Matt Bronson – Introduced Website Committee members Luke Hooton, Kirk Arnold and Dan Sitar. He demonstrated our new website by covering the various segments such as Latest news and Upcoming Events. The Chapter at a Glance and New Designees sections are populated from the Society. He mentioned CPD qualifications and encouraged everyone to see if they qualify. Matt shared navigation tips and how to locate the committee pages. He encouraged use of the “Contact Us” section to send an email to the website committee. If any committee wants admin access to add content to the website, please contact Matt. Jon asked about tracking “hits” to our site. Matt indicated that the Society is working on adding that functionality.

CPCU Society tumbler attendance prizes were awarded to James Kaster and Margie Tveitnes.

The meeting adjourned at 12:55 p.m.