The December 9, 2014 General Meeting for the Central Missouri CPCU Society Chapter was called to order at 11:55 AM at Missouri Employers Mutual with Chapter President Jon Erickson presiding.

Jon thanked MEM for hosting our final meeting of the year.

Jon introduced our speaker, Fred Travis, Director, Risk Management and Insurance Program at the University of Missouri.

Mr. Travis presented information regarding the new program in Risk Management and Insurance at MU. He explained why they were starting an RMI Program because research indicates that organizations who manage risk are more successful. The RMI Program is only one of 60 academic programs in the US out of 2400+ institutions. There are only 1000 graduates annually nationwide with any RMI qualifications The past five years have demonstrated to many that a stronger RMI program is necessary.

At the University they are trying to build a leading RMI Program. They want graduates with a holistic view of RMI. The benefits to students are: hundreds of scholarship opportunities; university can attract additional local insurance company operations; and internships available at local industry organizations. Hiring in the industry is often through internships. There are 300,000+ compliance positions and 2.4 million other employees with in the industry. There have been 64,000 new insurance industry jobs within past 12 months and an additional 400,000 openings by 2020 due to baby-boomer retirement.

The MU RMI Program was initiated in 2013. He was hired as Program Director on April 1, 2014. The Trulaske Business students do not have “major” in Risk Management but instead have an “emphasis” with 6-8 courses being taken. They are developing an RMI concentration primarily for business students. The Program is grounded in theory but focused on practice.

Mr. Travis’s experience is in Commercial Risk Management. He stated that textbooks in this program tend to be very old fashioned and relate to Personal Lines insurance. He is trying to supplement with the reality of risk management and insurance with this students. CORE courses: Intro to Risk Management and Insurance, Principles of Property and Liability Insurance, and Enterprise Risk Management, a Capstone course. Students must do a formal RMI internship to qualify for an emphasis in RMI. He is currently developing electives around Governance, Compliance and Risk Management; Agency Operations, and International/Multinational Risk Management and Re/Insurance.

He is asking to start a Gamma Iota Sigma Chapter to be in place by Fall 2015. He also is coordinating Risk Management Insurance Career Day on March 9, 2015 with presentations, panel discussions and individual sessions regarding Risk Management and Compliance.

Mr. Travis has shared his educational and work experiences. He’s worked at Ford, Anheuser-Busch, and as an independent consultant.

He asked our chapter and the Society for input, guest speakers, internship opportunities, mentors, permission/invitations for students to attend meetings, scholarships for MU students who want to study Riske Management and Insurance. They are also seeking support from other industry groups.

Mr. Travis indicated that he has been working with a couple of people at The Institutes about designing courses with Institute approved materials to get cross credits for CPCU. The Institute materials are much more practical than other materials. Student internships must be 8 weeks in a row and involve completion of a project that the student can report on and be graded on – high level work. Mrs. Travis thinks that offering an MBA in Insurance or Risk Management is a part of his long term strategy. They want more rigor in their program to prepare students for work in enterprise risk management.

Mr. Travis shared a story about coverage for accidental death and dismemberment for a whale as Sea World in Ohio was a part of Anheuser-Busch. There was a 30 hour flight to fly the whale to Texas to keep it warm during the winter. It cost $80,000 each way. Anheuser-Busch runs 100,000 marketing promotions every year. Some defied common sense. One was a Velcro wall. Numerous broken noses resulted. Needless to say they needed some guidelines.

Someone asked if there was any chance he was going to get help with teaching in the RMI Program. Mr. Travis said it depends on how it grows. The University of Georgia, Temple and Florida State have robust programs which ours hopes to evolve into. He hopes the career day on March 9 will help attract attention to the program.

Jon announced a donation to the RMI Program on the chapter’s behalf and we want to continue our partnership.

**Committee Reports**

**Education** – Bill and Andrea started out to increase the awareness of the CPD and are happy to report we have 4 more qualifiers. Patrick Devine, Katie Hazelrigg, and Trina Gooch were presented tumblers. Joyce Underwood and Clint Martin were unable to attend but also recognized as CPD qualifiers. There will be one more presentation at the next meeting.

**Website** – Matt Bronson announced the Where’s Waldo winner that was created to increase site traffic. 12 perfect scores with the first one coming in in 47 minutes after meeting adjourned. Teresa Critchfield – first one to respond. The remaining entries were placed in a raffle and Monica Richey Pfeiffer won. We moved in chapter website traffic up to 6th out of 140 plus chapters worldwide.

**Recognition –** Jon thanked the individuals from each committee. Teresa Critchfield, Andrea Stockman, Bill Johnson, Joe Knollenberg, Lisa Gordon, Diane Kidwell, Marjorie Tweitnes, Matt Bronson, Kirk Arnold, Sandy Henderson, and finally Robin Shock. Recognized those who could not be here today: Luke H , Brent Truesdell, Jen McGee, Matt Swartz, Janelle Madsen, Kris Eubank, and Christy Ford. Jon additionally thanked the Board, Lori Meyer, Shawn Knauts, Tami Gessling, Monica Salmons, Karen Wilms, and Monica Richey Pfeiffer.

Jon presented our CPCU of the Year Award for significant contributions to the Chapter to Don Lang, who led the Young Driver Program for 10 years. Don shared experiences throughout the years and the evolution of the program. He thanked everyone for their enthusiastic assistance with this worthwhile effort.

**Nominating Committee** – Jon reported that there were 97 “yes” votes and zero “no” votes from the electronic ballot for the slate of officers and introduced Monica Salmons to perform the installation. Monica Salmons read a brief biography and the duties of each office. The officer slate is as follows: President – Lori Meyer; Vice President – Monica Richey Pfeiffer; Secretary – Shawn Knauts; Treasurer – Joe Jackson; Board Member at Large – Tami Gessling; Board Member at Large – Scott Mackey; and Immediate Past President – Jon Erickson.

Additionally, Monica Salmons recognized the contributions of President Jon for his contributions to the chapter. Jon thanked everyone for all of their willingness to help this year and the pleasant experience he has had as president.

Jon announced there will be no meeting in January.

The attendance prize for the gift card and tumbler was awarded to John Stegmann. The meeting adjourned at 1:00 PM. Our next meeting will be in February 2015.