

Board Meeting Minutes – June 10, 2015

The June 10, 2015 Board Meeting for the Central Missouri CPCU Society Chapter was called to order at 7:35 a.m. with Chapter President Lori Meyer presiding. Those present were: Kirk Arnold, Monica Salmons, Tami Gessling, Monica Richey-Pfeiffer, Shawn Knauts, Lori Meyer, Joe Jackson, Lyn Scrivner, Tammy Canton, Bill Johnston, Andrea Stockman, Diane Kidwell, and Scott Mackey.

President Meyer reviewed the 2015 Chapter Operating Plan goals status.

Goal 1.1 - We discussed holding a class for CPCU 540. Based on completed surveys, 7 were interested in attending a class. We decided that even if there are only 7 students, we will hold it, but we still need to find an instructor. Monica mentioned contacting the Atlanta chapter about their livestream. We will check on finding a local instructor if this is not feasible. Bill mentioned that Erica Smith might be willing to teach the class.

Goal 1.2 – Monica contacted lapsed State Farm members. Brent and Lori reviewed all others and they are either retired or out of the industry.

Goal 1.3 – 15 new designees still with the chapter; 11 became members = 73% retention

Goal 2.1 – Lori presented the Program Committee description as an example. She asked that each committee chair and officer put together their role descriptions/transition checklist and send to Lori by July 30, 2015. Lori also mentioned that she would like to see us investigate a new role for the board member role description to act as a liaison with local university risk management program. The board member could also be the chapter liaison with the local Gamma Iota Sigma. Lyn Scriver mentioned she has a potential contact with the IRM program at Missouri State University. Lori will send the Society webinar on this topic to Scott and Tami to view.

Goal 2.2 – all 4 officers attended the Leadership Summit this year.

Goal 2.3 – completed

Goal 3.1 – Monica Salmons said the New Designee luncheon will be held in August. Monica will get a group photo at the luncheon to provide to the I-Day committee to include in the program. We discussed including a coat drive for I-day again this year as part of the Good Works event. Kirk will check with Matt Bronson to see if he wants to head this up and put it on the website. Other ideas mentioned are a food drive or buddy pack drive. Monica Salmons will find out what is needed for buddy packs. Monica Pfeiffer will contact Joe Knollenberg and then send the ideas out to the I-Day committee.

Goal 3.2 – The website is updated after each meeting.

Goal 3.3 – We discussed all the various ways information is being communicated to the chapter. We should easily meet the goal of at least 10 per year. A discussion regarding CPD ensued. Kirk will look into how members can know when their CPD qualification expires.

Goal 3.4 – Gamma Iota Sigma chapter hasn't yet been formed. Chapter President is representing chapter at UMC RMI Program Advisory board meeting. Andrea mentioned that she did a presentation

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at MSU last year, so if this takes place in the future, it should count toward this goal. We will also make a \$1000 donation to MU RMI program. Also, Kirk Arnold mentioned that our High School Senior essay contest scholarship could be something that encourages younger students to consider an insurance career.

Goal 3.5 – Although we have always recognized chapter volunteers, officers, and committee chairs, there are no written plans or guidelines for this. It has always been at the discretion of the chapter president in the past. Lori will put together a document for this and review with some other past presidents.

President Meyer then mentioned connection visits following I-Day this year.

Committee Updates

- **Program** – November and December meetings are set but we still need a speaker for October. They would like to have someone speak on the topic of earthquakes.
- **Candidate Development** – Tammy completed surveys for interest in 530 and 540 and they are now looking for an instructor. She will send information to Shawn to send out to chapter.
- **Membership** – The committee is continuing to monitor monthly chapter reports and wants to hold a chapter membership drive. They will meet with Lori to discuss the idea. They will conduct another member survey later in the year.
- **Education** – Completed last AINS 21 class at Shelter last week. There were 12 students in the class and all plan to take the AINS 21 exam. The High School Senior scholarship is done. Still handing out tumblers for new CPD qualifiers.
- **Spread the Word** – Diane Kidwell said that she is asking members at each meeting to let her know of any company-wide meeting so she can provide information to hand out. Chapter tumblers are still being handed out as gifts.
- **Website** – Matt and Kirk are transitioning and Kirk will eventually take on the role as chair. The committee wants to encourage members to both visit the website and contribute content to the website. There are 3 contests planned for the year.
- **New Designee Luncheon** – 5 new designees this year. Luncheon will be in August. Monica Salmons is going to send a welcome email to the newest. She ordered mugs as New Designee gifts from society. We don't anticipate any additional New Designees this year.

Meeting adjourned at 8:52 a.m.

Respectfully submitted,

Shawn Knauts
Chapter Secretary