The July 9, 2014 Board Meeting for the Central Missouri CPCU Society Chapter was called to order at 7:40 a.m. with Chapter President Jon Erickson welcoming those present. In attendance were: Monica Pfeiffer, Kirk Arnold, Theresa Critchfield, Lisa Gordon, Dave Keleher, Marjorie Tveitnes, Diane Kidwell, Christy Ford, Joe Knollenberg, Lori Meyer, Karen Wilms, Bill Johnston, Matt Bronson, Sandy Henderson and Shawn Knauts.

President Erickson asked for an update from the committees present.

**Committees**

Spread the Word – Diane discussed possibly soliciting another shirt order for members who want a shirt for I-Day. There will be a separate prize drawing for attendees wearing CPCU apparel. A question was asked about the shirt cost. The Chapter does not make money on the shirts. Diane will give Monica Pfeiffer information to send to our membership about ordering shirts. In addition, Diane shared that a few pictures have been sent to the Society recently of Chapter activity.

Education – Bill Johnston shared that Andrea Stockman had her baby. Congrats to Andrea! This fall the committee plans a push for CPD qualification. CPCU logo Tumblers will be given as a reward for CPD qualifiers. A reminder communication is being considered. The committee will demonstrate how to complete the online form at a chapter meeting. Also, with the change in committees the Education Committee had a late start and has thought about the college scholarship solicitation timing. They feel that an earlier deadline for submission will garner more applicants. The plan is to send out application requests before the winter break with a deadline before spring break. Chapter Erickson had a question about the scholarship sent to the Society for a student to attend the Annual Meeting. Jon also mentioned the MU School of Business scholarship of $500 which will be presented at the December meeting which features Fred Travers from the school as speaker. MU Students will also attend.

New Designee-Lori reported that Monica Salmons has a call into Sophia’s to reserve time for the New Designee Luncheon the week before I-Day. Media coverage will include The Pulse section of the Columbia Tribune which is free.

Membership – Diane reported that Brent has emailed some lapsed members about renewing their membership with limited results. A phone call campaign may start. Shawn discussed some new chapter reports and that they might benefit the membership committee. Jon said we received a $500 award for converting 57% of New Designees to members. It will be credited to the New Designee budget.

Candidate Development – Theresa thinks CPCU 540 is going well. There are 23 folks signed up for the class. Matt Bronson shared that the day after the class the Chapter website is updated with class materials for the next session.

I-Day – Lori shared that they are trying to get another speaker for I-Day on a weather related topic. We have one last lead. She covered the speakers and their topics. The conferment will also take place during the event. The venue is the Hampton Inn & Convention Center at the Stadium. The event is scheduled for a Tuesday to hopefully garner more participants. Any speaker we get we would like to file for Continued Education credit. Lori stated that attendees will be encouraged to wear CPCU apparel to be entered into a drawing. Dress for the day was discussed. Lori will communicate with the invitation suggested attire for the day. Jon asked Dave Keleher about some possible anti-trust language to share at I-Day. Jon understood that the Society would like for the topic to be shared at least once a year.

Good Works – Joe K asked for feedback regarding the October event at the Food Bank which includes a donation. He asked if we should just donate versus participating in an onsite event. Feedback was positive to actual member participation. In December we ring the bell for the Salvation Army. We will continue unless he hears otherwise. Joe asked about other possible donations from the Chapter. He discussed the Veterans History Project and Honor Flight. Discussion around possible Chapter matching funds for member donations occurred. Matt mentioned a coat drive for winter and will email Joe contact information. Sandy discussed fund raising for schools through buddy pack program and school supplies.

Website – Matt Bronson shared that the Society did an assessment website with these minimal suggestions 1) updating number members on the main page, 2) use chapter grams to communicate topical information and 3) incorporate the use of social media. He commented that some employers don’t allow employee access to social media which had discouraged Chapter use. He gave an update to our website hit count. We started 8th went to 3rd after a campaign and are now back around 8th out of 130 chapters. Monica will review the membership numbers and update the website. Dave gave us praise for having the best Chapter website in Missouri. Dave mentioned that we might consider LinkedIn as many employers allow employee access. Sandy mentioned having a contest amongst new designee and possibly candidates regarding chapter website activity. Matt mentioned a kick off at an upcoming meeting to encourage their access. Thanks to Marjorie for taking pictures at various events and sharing them for the website.

Program – Jon shared information about the October breakfast meeting at Peachtree. The program will include the Fire Marshall who will talk about fire safety. Auto Owners will have the Company spotlight with Diane Marshall featured. Joe Jackson will introduce her. He discussed asking additional people to attend a meeting who are interested in CPCU course work. This invitation could be posted on internal company websites. Monica will crafts something and get feedback. The November lunch meeting is at Shelter and will include the Veteran’s History Project. Gary Thompson, Columbia Insurance Group, will be in the Company Spotlight. The December lunch meeting is at MEM, and will include Fred Travis-MU School of Business with students invited. The Company Spotlight will be on MEM. Jon thanked Lisa and Kris for the nice job on the program committee.

Jon asked about the nominating committee and the process. Timing: September –announce the committee, October-solicit candidates, November – present slate of officers, December -vote. Past-president Monica Salmons will chair. As clarification, Board members have to be asked if they want to remain on the board.

Leadership Summit – Lori gave a highlight of meeting Jim Ebbitt, a one handed pitcher. She also met Cindy Baroway, current CPCU Society Leadership Council President and Chair. The speakers were all good and she liked the networking with other Missouri chapter leaders. Shawn also liked the networking opportunities. They expected a lot out of this conference however the society has moved toward a web based resource and they didn’t receive much in the form of take-away materials. Shawn shared their experience with the GEMS assessment tool for volunteer engagement. They received a “role description” document form another chapter. Dave K suggested that our new chapter leaders simply visit with the current leader as we already do a very good job. Dave asked for a list for folks attending the Annual Meeting in Anaheim. Sandy mentioned the Annual Meeting as a great source of insurance related content versus other industry related events we might attend.

Circle of Excellence – Jon reported that Robin has put together a draft of our results. He’ll send to Dave K within 30 days. Dave shared there will be some revisions for 2015 along the alignment with national focus.

It was clarified that there is no September Chapter meeting. Our next regular Chapter meeting will be in October.

The meeting adjourned at 8:40 a.m. for a Board photo.

Respectfully submitted,

Monica Richey Pfeiffer

Chapter Secretary